



Black & Decker[®]
introduces the
Workmate[™]

All-purpose work center & vise



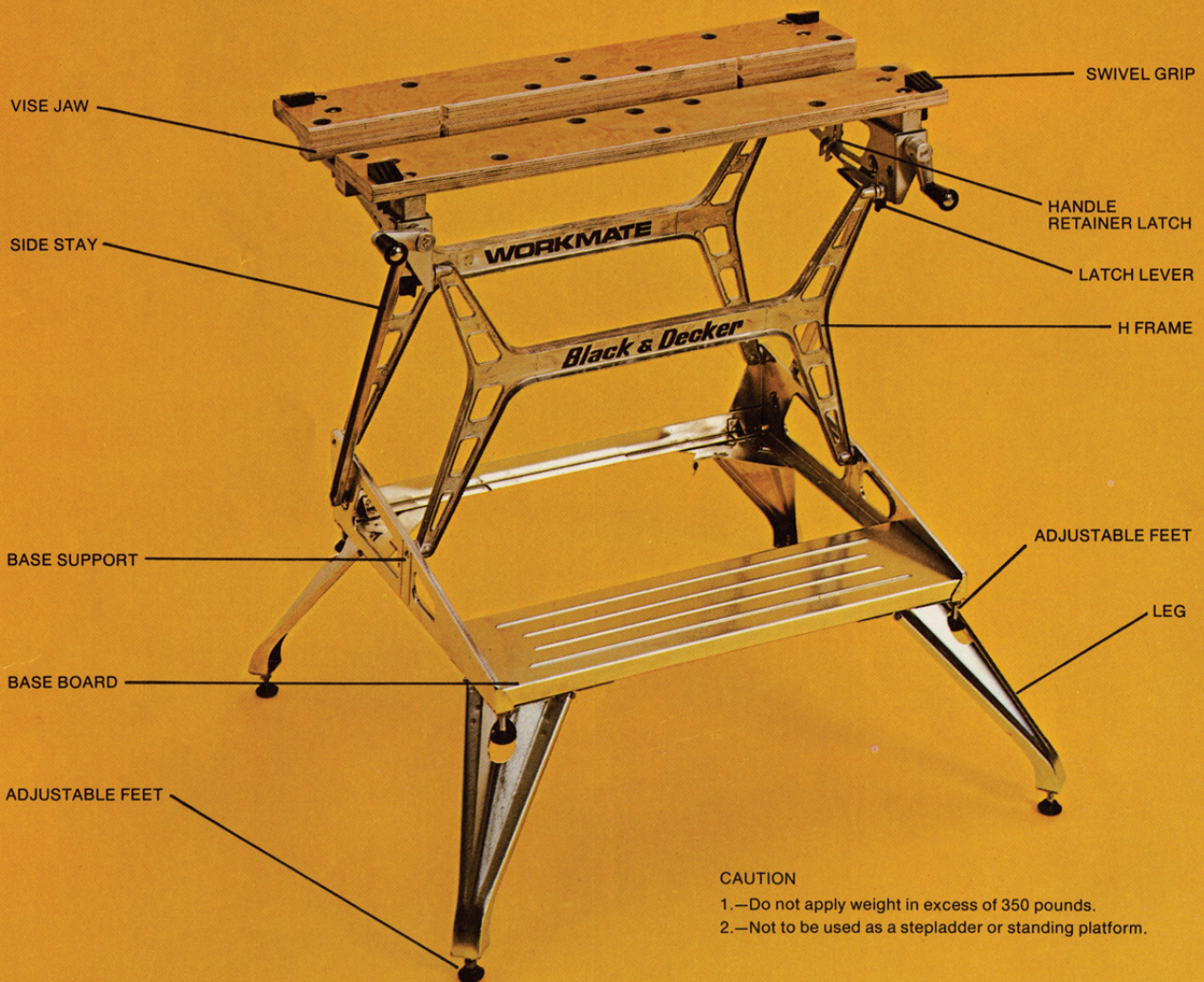
WORKMATE

Black & Decker



Black & Decker®

It's a foldaway, portable work center, giant vise and sawhorse all in one! Holds materials up to 10" wide. That's right—the Workmate is a quality piece of equipment that has been carefully designed and manufactured for the “do it yourself” enthusiast or the “on the job” professional. Workmate, helping to get the job done in so many useful ways.



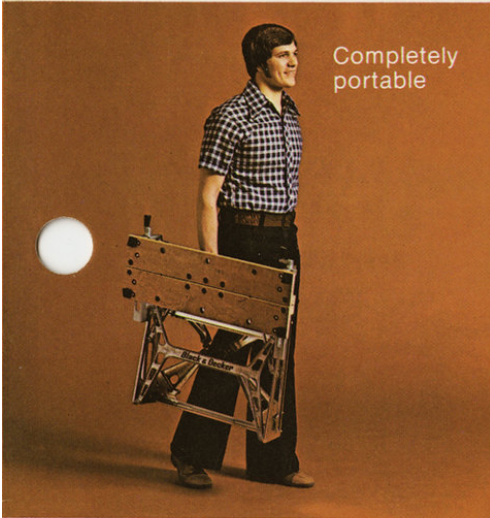
CAUTION

- 1.—Do not apply weight in excess of 350 pounds.
- 2.—Not to be used as a stepladder or standing platform.

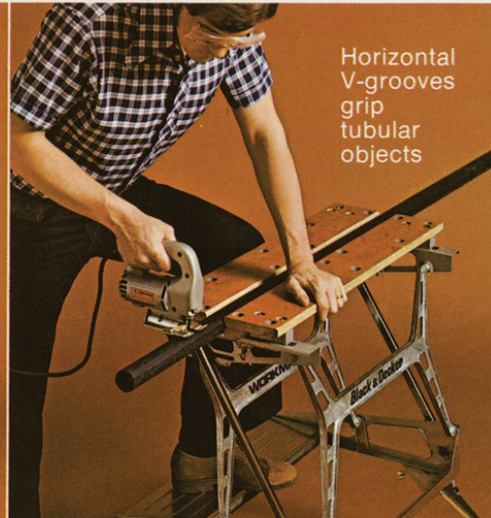
Workmate^{T.M.}

All-purpose work center & vise

Model No. 79-001



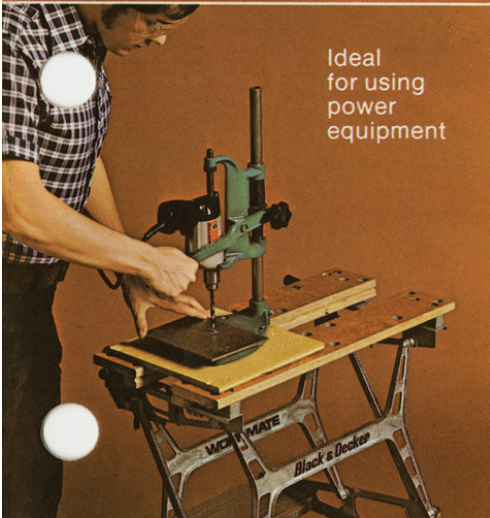
Completely portable



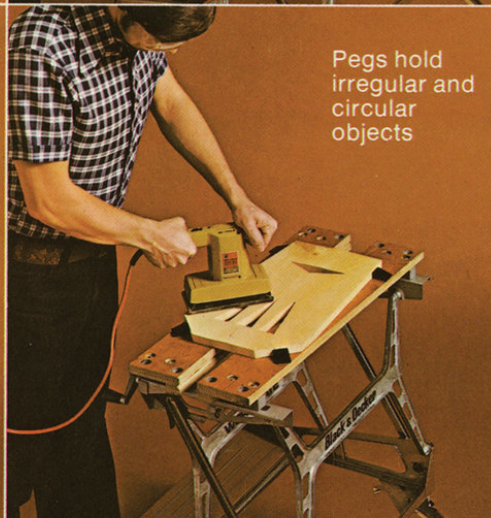
Horizontal V-grooves grip tubular objects



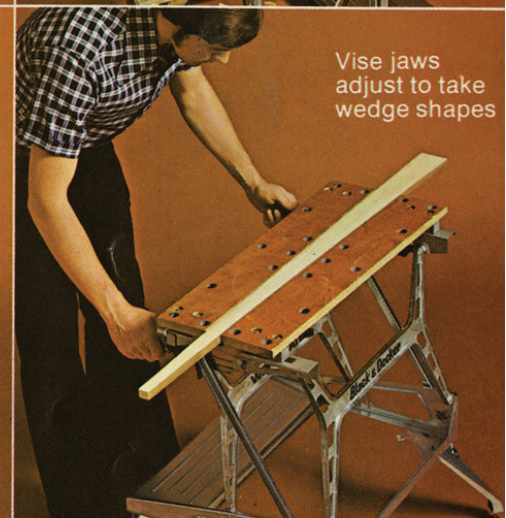
Vise holds hard to handle pieces



Ideal for using power equipment



Pegs hold irregular and circular objects



Vise jaws adjust to take wedge shapes



Put repair work right at your fingertips



Makes mitering even more precise



Grooved vise jaws allow vertical grip on pipe and tubing

Here's how your customers are going to know about Workmate™:

Television

Hard-hitting 60 and 30-second commercials dramatically portray the unique capabilities of the Black & Decker Workmate. In this manly outdoors scene, your customers will see the range of versatility, the portability and the storability that the Workmate offers on every project.



Now Black & Decker's come along
With a handyman's helper that's mighty strong.
It's small and light and pulls its own weight,
It's the brand new incredible WORKMATE.



It's more than a bench, more than a vise
It's got both things working and that's kind of nice,
'Cause when you're doing a job that should take two,
The WORKMATE does the holding for you.



Two vise clamps and a sturdy metal base,
It'll hold just about anything around your place.
And if you're working on something shaped kind
of strange,
The WORKMATE will give you extra-wide range.



You can pound on it, saw on it, place a board on it,
Cut a pipe on it, sand on it, drill a hole on it,
Drive a screw on it... and a whole lot more.



Yeah, it's more than a bench, more than a vise,
It's got both things working and that's kind of nice,
'Cause when you're alone and there's work to do,
The WORKMATE'll help you see it through.

Point-of-Purchase

The Workmate comes packaged with a full-color, full-size label featuring many of the photographs from this booklet. Just set up the Workmate, close the box and hold the box upright on the Workmate with the vise pegs.

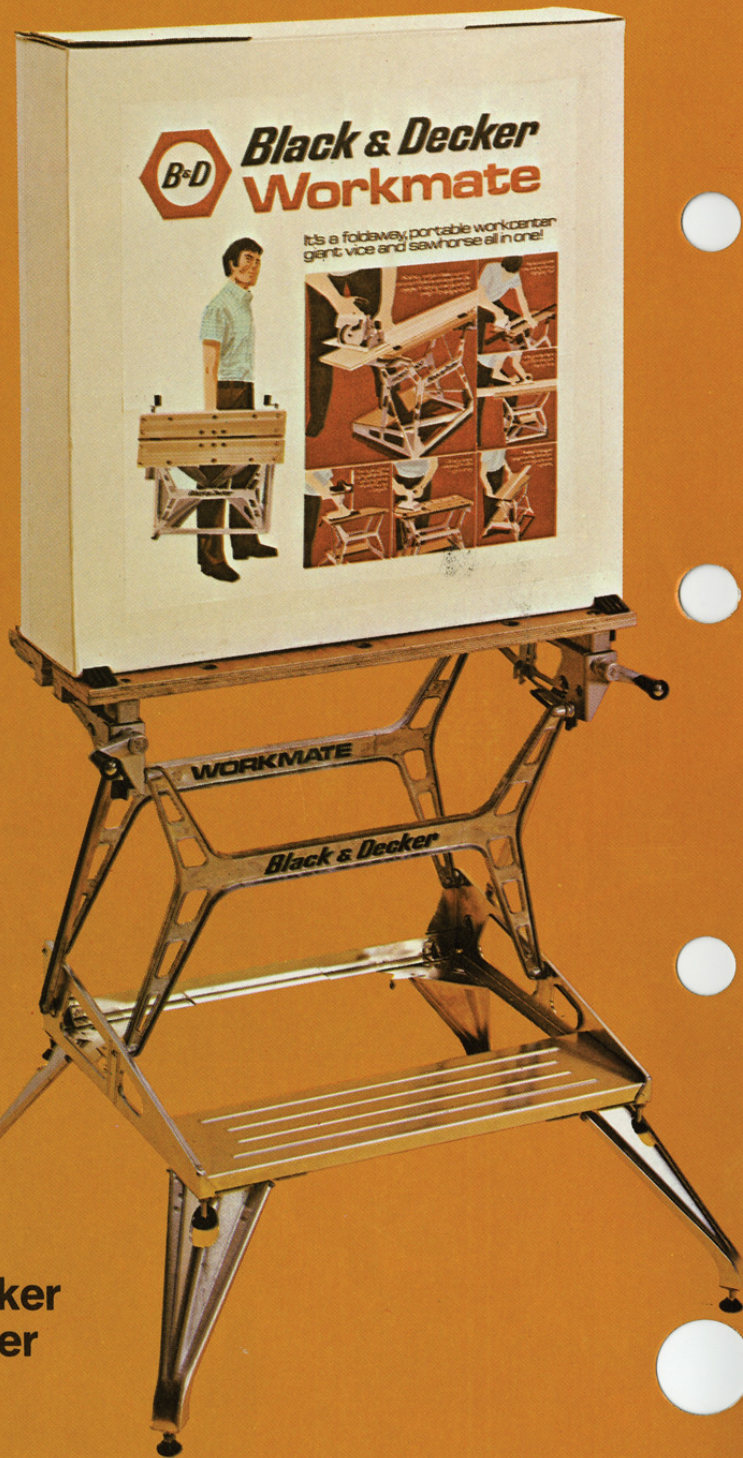
Presto! Here's an interesting, eye-catching display for any area in the store ready for demonstrating, with attractive graphics that tell the customer the Workmate story.



**Protected by Black & Decker
Rapid Exchange Consumer
Satisfaction Guarantee**

The WORKMATE is guaranteed for one year from date of purchase. If it does not operate to your complete satisfaction, it will be replaced free of charge when returned to the Seller (if a participating retailer) or to a Black & Decker Service Center. The Rapid Exchange Service is not applicable if used in commercial or rental service.

THE BLACK & DECKER MANUFACTURING COMPANY, TOWSON, MARYLAND 21204
BLACK & DECKER MANUFACTURING CO. LTD., BROCKVILLE, ONTARIO, K6V 4N8



Prices and specifications subject to change without notice.